# ARTIST: Brian Jones

600. Holden Caulfield; U of U Union Ballroom; September 28, 1968.

601. War Of Armageddon; U of U Union Ballroom; November 23, 1968.

602. Gary Burton Quartet; U of U Union Ballroom; April 28, 1968.

603. E PLURIBUS UNUM; Head Band, War Of Armageddon, Cynical Conception, Holden Caulfield, Smoke; Big Cottonwood Canyon, July 4, 1968.

604. SKI UTAH "The Best Kept Secret in the World".

# ARTIST: Various, prior to 1980

700. James Brown; Fairgrounds Coliseum; Universal Attractions; August 10, 1966.

701. Rare Earth, Kenny Loggins Band & Jim Messina, Sugar; State Fairgrounds Speedway; Continental Artists and Associates; art by J. Fish; May 26 1972.

702. Vanilla Fudge; Terrace Ballroom; March 28, 1969.

703. Iron Butterfly, Holden Caulfield; produced by Factory Company; Terrace Ballroom; lights by Five Fingers On My Hand; art by Deral Barton and Ken Rodgers; October 12, 1968.

704. War/Eric Burton, Wolfgang, St. Mamas Axis; Terrace Ballroom; February 21, 1970.

705. Byrds, Sopwith Camel; Terrace Ballroom; produced by Lyme; April 6, 1968.

706. Poco, Leon Russell, Fritz; Terrace Ballroom; produced by Tape Head Company (#8); art by Bailey & Montague; September 5, 1970.

707. Jefferson Airplane, Taj Mahal Blues Band, War Of Armageddon; Terrace Ballroom; produced by White Rabbit; February 10, 1968.

708. MOVEMENT - "PANORAMIC INTRODUCTION TO THE SUBCULTURE"; Holden Caulfield, Tattered Souls; Terrace Ballroom; August 11, 1967. 709. Frank Zappa; Terrace Ballroom; December 7, 1981.

710. LET'S HAVE WORLD PEACE; Pink Floyd; Terrace Ballroom; produced by Tape Head Company (THC #9); October 15, 1970.

711. Clarence "Gatemouth" Brown and Band; U of U Union Ballroom; May 12, 1978.

712. Liberation Benefit; U of U Union Ballroom; May 12, 19 ?.

713. King Kong, Holden Caulfield; U of U Union; Bob Holman; Jan 22, 19 ?.

714. HOME COMING CONCERT 1971; Fifth Dimension; U of U Special Events Center; KALL & KQMU presents; October 23, 1971.

715. Dionne Warwick; U of U Special Events Center; October 2, 1971.

716. Bread, Bill Withers; U of U Special Events Center; May 19, 1972.

717. Richie Havens; U of U Special Events Center; April 28, 1972.

718. Cannonball Adderly; U of U Ballroom; Friday Night.

719. Taj Mahal; Union Ball Room; Union Programs Presents; February 10, 1979.

720. UTAH LIBERATION FRONT; featuring Rocks and Gravel, Holden Caufeild (sic); U of U Union Ballroom; art by Steve Ballinger; October 2, 1971.

721. Chambers Brothers, Eric Burdon & War; Salt Palace Exhibition Hall; produced by Tape Head Company (THC #12); art by Artistic Label/Schubach; April 23, 1971.

722. Canned Heat, Turtles, Lee Michaels; Salt Palace; produced by M&A Productions; art by Deral Barton.

723. Mothers of Invention, Youngbloods, War Of Armageddon; Lagoon; produced by Lyme, Inc.; lights by Five Fingers On My Hand; May 29, 1968.

724. Gordon Lightfoot, Leo Kotke; Park City Resort; by David Chaplin & Richard Stare; September 9,19?. 725. Styx; Ice House in Provo; December 1, 1984.

726. Quicksilver Messenger Service, (with Leaves Of Grass; lights by Garden of Delights); Valley Music Hall; produced by Numenor; September 7, 1968.

728. Smoke; Cosmic Airplane (sic); February 7, 1969(?).

729. Doc & Merle Watson, Bette Kaplowitz; Capitol Theater; Children in Time:00; art by D.T. Malmstrom 75', No Such Art Company; October 5, 1975.

730. Smoke; Cosmic Aeroplane; February 7, 19 ?.

731. Creedence Clearwater Revival, Lee Michaels; Salt Palace; M&A Enterprises; by Chris Boulton; May 17, 19 ?.

732. Road Agents; Dance.

733. Underground Films; Phillips Gallery; by Dennis Phillips; September 28, 19 ?.

734. MAN IN THE MEADOW, by Ken Jenks; Human Ensemble; Cosmic Aeroplane; June 11-13, 18-20, 19 ?.

735. THE GIFT OF EUTHERINA FINCHUM, by Ken Jenks; Human Ensemble Repertory Theatre; Glass Factory; June 14 - July 14, 19 ?.

736. DUTCHMAN, by Leroi Jones; Black City Repertory and the Skinless Society; Community Action Center; art by Stephen; July 25, 26, 28, 19 ?.

737. Clock Mother and Company dance performance; Cosmic Aeroplane; November 19-20, 19 ?.

738. Ken Lantis New 15th Century Renaissance Fair with the Homer Wakefield Musicians; Point of the Mountain; art by Nancy Caravan; April 24 - 25, May 1 - 16, 1976.

739. Poetry Extravaganza with Bill Roberts; IWW - One Big Union; art by Man X; July 17 - 23, 19 ?.

740. Mitch Ryder; The Terrace; New Voice Records; July 11, 19 ?.

741. Rocks and Gravel Blues Band; Blind Mule Saloon, Park City; art by D.B.

742. Mime Show - Salt Lake City Mime Troupe; Theatre 138; October 2 - 6 19 ?.

743. WANTED - Santana, Country Joe McDonald,Bread; Salt Palace; Barry Imhoff production; art by A.K. Hellster; printed by Tea Lautrec; September 18,1970.

744. HOT LICKS ON A COOL EVENING - Willie Nelson; Sundance; art by MM.

745. The Movement - non-overprint version.

746. Daniel Valdez; Union Ballroom; ASUU and Chicano Student Association; March 28, 1975.

747. Sugarloaf, Copperfield; Icehouse, Provo; presented by KEYY Radio and BRUT Records; April 12, 19 ?.

748. Rosalie Sorrels; U of U Corkroom; Union Programs; art by University Design and Production; March 9 - 10, 19 ?.

749. UTAH FARMWORKERS BENEFIT - Joan Baez; U of U Special Event Center; Union Programs; November 18, 1972.

750. Salt Lake City Draft Resistance, Draft Counseling; Cosmic Aeroplane. (original art)

751. UTAH - NONE DARE CALL IT IDAHO. (original art by Mark Knudsen)

752. The Salt Lake Mime Troupe will emerge at the Sun; June 30, 1974.

753. Elizabeth Cotton, Mike Seeger, Alice Seeger, Union Ballroom; ASUU; Jan. 22, 1974.

754. First Annual Westminster Open Air Fall Ball and Flux Fest. Holden Caulfield, Passion Flower, Ladd McIntosh and Centaur, Wood, Shock Treatment, Harmonica Joe Burch, Rocks and Gravel Blues Band; Westminster College; October 9, 19 ?.

755. Jefferson Starship; U of U Special Events Center; Stereo X, ASUU; September 30, 1975.

756. Incredible String Band; U of U Ballroom; produced by Hair Brained Schemes; April 11, 1973.

757. Lair of the White Worm; Dream Garden art print; art by Pat Eddington; 1975.

758. When Knighthood was in Flower; by George Barr; Dream Garden art print; 1975.

759. Black Pearl, Spirit of Creation and Holden Caulfield; The Old Mill; Lights by Rainbow Jam; April 26, 19 ?.

760. AN AFFAIR TO REMEMBER; Alice Cooper, Amboy Dukes and Brownsville Station; Terrace Ballroom; Tape Head Company (#7); Aug. 10, 19 ?.

761. Smoke Blues Band, 6th Street Exit; The Old Mill; July 2-3-4-5, 19 ?.

762. Eric Clapton in Concert with Derek and the Dominos, Toe Fat; Fairgrounds Coliseum; November 14, 1970.

763. Ray Chaffin, Sunday, Big Sky Country; The Lights by Five Fingers; The Old Mill; September 26 -27, 19 ?.

764. Smoke. "Do You Dig Heavy Blues?"; The Abyssie; Thurs. Fri. Sat. Sun., 19 ?.

765. Holden Caulfield; USU Student Union Ballroom; Lights by Five Finger on my Hand.

766. Spirit, Holden Caufield, Spirit of Creation; art by Tom Dawson; 1968.

767. Emmy Lou Harris and the Hot Band, Jerry Riopelle and the Weber River Wranglers; Third World Productions; art by Tom Dawson; July 30 -31, 1976.

768. The Moog Wall; By Tom Dawson and the Loose Trucking Co. (marker on bed sheet).

769. Debra Brandon; Fairspace, The Dancing Theatre.

770. Performing Dance company; U of U Dance Department; November 8 - 9, 19 ?.

771. The Dancing Theatre, Fairspace in Concert; U of U Union; ASUU; November 4 - 5, 19 ?.

772. The Who; Salt Palace; photography by Michael H. Hilton; April 22, 1980.

773. JAZZ 77; Park City 2nd Annual Jazz Festival; June 4-5,11-12,1977.

# ARTIST: Various, after 1980

800. Zion Tribe; Brigham Young University; June 16, 1989; art by David Merkley.

801. Nirvana, Dinosaur Jr.; Pompadour; June 11, 1991.

802. The Melvins, Slaughterchrist, Lawton; Pompadour; art by J. R. Ruppel; May 31, 1991.

803. GHOULAPALOOZA '93; Black Atmosphere, Daughters of the Nile, Idaho Syndrome, Deviance; Fairgrounds Horticulture Building; October 30, 1993.

804. Tragic Mulatto, Warlock Pinchers, Human Head Transplant; Speedway Cafe; Jim Oughton & Primordial Media; August 27, 1988.

805. Electric Mind, My Sister Jane; the Zephyr; October 21, 1993.

806. Warlock Pinchers, Happy World; Pompadour; art by J. R. Ruppel; May 31, 1991.

807. Cramps, Dash Rip Rock, Decomposers; Union Ballroom; ASUU; art by J.R. Ruppel; March 15, 1992.

808. Psychic TV; Speedway Cafe; Jim Oughton & Primordial Media; September 23, 1988.

809. Fugazi, Filth Insight, Stench; Speedway Cafe; June 6, 1984.

810. Underground Art Fair

811. Little Women, Backwash; produced by Floorshows, Inc.; Broadway Theater; art by S. Floor; February 16, 1985.

812. Little Women, Montage w/mime Joan Porter Boru; benefit for Central America Solidarity Coalition; Broadway Theater; art by Steve Jerman; April 20, 1985.

813. JOE HILL - A COMMEMORATION 1915-1990; Pete Seeger, Earl Robinson, Utah Phillips, and others; Sugar House Park; September 1, 1990.

814. Fat Paw; Appearing Live at the Zephyr; Feb. 1, 1995.

815. Electric Hellfire Club; Playschool; February 20, 1994.

816. Tornadohead and Society's Child; The Bar & Grill; October 21, 1993.

817. Halloween Celebration with Cinkus, Virgin Sin and Manx; produced by James Concert Productions; Therese Auditorium; October 31, 1986.

818. Yellowman and the Sagittarius Band and Jambay; Murray Park Amphitheater; September 13, 1986.

819. Ras Michael & the Sons of Negus, Caribbean Allstars; Fairgrounds Horticulture Building; produced by KRCL Radio; art by Steve Jerman; April 25, 1987.

820. Danzig, Soundgarden, Corrosion of Conformity; State Fairgrounds Coliseum; Speedway Productions; art by J. R. Ruppel; July 31, 1990.

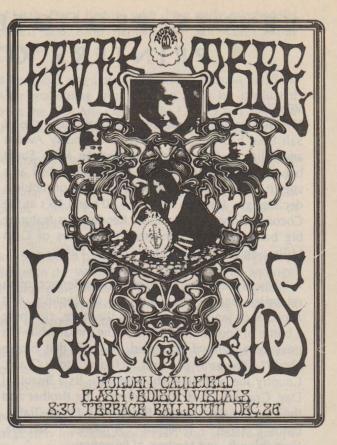
821. Stench, Wondercrash; Cinema in Your Face; art by J. R. Ruppel; February 14, 1987.

822. RESISTIBLE RISE OF ARTURO UI, by Bertolt Brecht; U of U Babcock Theatre; art by Michael Goro & Victoria R. Goro; February 16 - 19, 23 - 26, 1995.

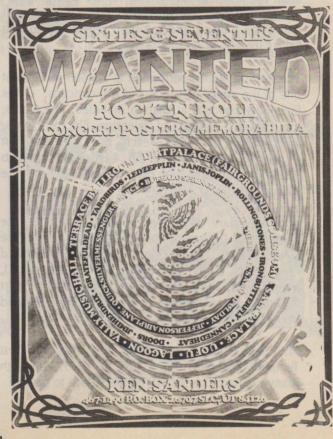
823. SALT LAKE SIXTIES, UTAH POSTER PROJECT; 1960's 70's Utah Rock 'N Roll Concert Posters and Other Graphics and Counterculture Artifacts; home of Ken Sanders; May 13, 1994; art by Jared Eberhardt.



109. Crosby, Stills, Nash & Young, by Richard Taylor, 1969.



124. Fever Tree, by Richard Taylor, 1969.



# VENUES, PROMOTERS, LIGHT SHOWS, PRINTERS, OTHER ARTISTS

## VENUES

The old Terrace Ballroom was probably the closest Salt Lake had to San Francisco's legendary Avalon and Fillmore Ballrooms. Located on Main Street between 4th and 5th South, it has languished as a vacant lot since being reduced to a pile of rubble a decade ago. It began life in the 30's and 40's as the Coconut Grove and Rainbow Rendezvous featuring big band and jazz concerts by the likes of Glen Miller, Spike Jones and Earl "Fatha" Hines.

A litany of classic bands all played the Terrace, often returning again and again. In Joplin's first appearance Janis strolled across the stage, clutching a bottle of Southern Comfort by the throat while the questioning crowd pondered, (Who is that hippie chick?". The array of bands included: Moby Grape, Country Joe and the Fish, Donovan, Its a Beautiful Day, Grateful Dead, Iron Butterfly, Big Brother and the Holding Co., Moody Blues, Pink Floyd, Traffic, Love, Jefferson Airplane, Santana, Byrds, Youngbloods, and Mothers of Invention.

By an accident of geography, Salt Lake City was often the first stop on the tour for the emerging San Francisco bands. Most of the SF bands were well known and loved and returned repeatedly to Salt Lake City.

The Rolling Stones performed at Lagoon in 1966 at one of the area's first rock and roll concerts. Other legendary concerts at Lagoon included, The Doors, Jimi Hendrix, Mothers of Invention, Electric Prunes, Janis Joplin and the Beach Boys. After Jim Morrison's appearance in 68, Lagoon switched to soft rock concerts like the Association and the Carpenters.

The legendary Numenor concerts were at the Fairgrounds Coliseum, known to aficionados as the "Dirt Palace". Blue Cheer, Clear Light, Canned Heat, Nitty Gritty Dirt Band, Buffalo Springfield, Youngbloods and H.P.Lovecraft all played the "Dirt Palace". James Brown is known to have played there as early as 1966.

The Salt Palace arose form the ashes of West Temple's old pawn shop row in 1969. Although many big name bands played the Palace to packed houses, it's cavernous interior and lousy acoustics coupled with its institutional demeanor were never popular with sixties era concert goers. A precursor of todays Delta Center.

### PROMOTERS

The Old Mill managed by Ed Huntsman was a favorite haunt of the locals. Alice Cooper played there for \$700.00, sleeping on Huntsman's floor, because the band was too broke to afford a motel room.

Many local and national bands played at various venues at the University of the Utah, especially at the Union Ballroom, The Valley Music Hall also hosted rock concerts before being purchased by the L.D.S. Church.

Other venues included Derks Field (Franklin Quest Field), the Point of the Mountain, Parkwest (Wolf Mountain), Westminster College and dozens of lesser known sites.

Early promoters of Salt Lake rock concerts include Numenor, Factory Company, and others. Other promoters were Children in Time:00, Creative Concerts, Brain Trust, M & A Productions, Mad Dog Goodman, A.S.U.U. and Feyline.

Stu Felton, Joe Bernolfo and Ray Carter of Lyme, Inc. were responsible for booking some of the early shows including The Mothers of Invention and Big Brother & The Holding Company at Lagoon.

Rick Romney, of the General Store was an early concert promoter along with Stan Schubach of Tape Head Company who produced a great run of concerts throughout the Salt Lake Valley including Pink Floyd at the Terrace. Jim McNeil of United Concerts began promoting shows in the late 60's and continues to this day. McNeil brought the Rolling Stones Back to Salt Lake, after a 28 year hiatus.

Scott Arnold, formerly of Creative Concerts, began producing concerts in the late 1970s. He is responsible for many "modern music", "alternative music", jazz and blues festivals and reggae shows.

## **LIGHT SHOWS**

Most of the rock concerts during the 60's and early 70's also featured a psychedelic light show. The early Numenor shows imported Jerry Abrams Headlights for San Francisco.

Early Salt Lake light shows included Five Fingers on my Hand (Mike Foster), Flash and Edison Visuals (Mikel Covey and Kenvin Lyman), Frank 'n Stein (Mikel and Toni Covey), Rainbow Jam (Kenvin Lyman and Richard Taylor). Other known local light shows include Maynard Associates, Wherehouse Ltd. Aurora Borealis (Stan Schubach), Bandersnatch, Visual Aids (Jenkyn Powell) and Up Against the Wall.

Kenvin Lyman is bringing his Birth of Post Modernism light show to todays opening reception. It consists of pieces from both Flash and Edison and Rainbow Jam, Mikel Covey and Richard Taylor will also be in attendance.

#### PRINTERS

The printers who actually printed the posters are perhaps the unsung heroes behind the Salt Lake Sixties. Two in particular stand out: Vanguard Graphics and Sun Litho.

Bill Rounds and Stephen Thornton of Vanguard Graphics printed many of the posters you will see on display here today. Most of the United Concerts, Human Ensemble, etc. were printed during the night shift at Vanguard by pressman Bill Rounds - often with Neil Passey perched atop the printing press the two of them creating stunning beautiful split fountains and solid coverage blacks, often with little or no budget. Kenvin Lyman and Steve Kefauver also spent long nights with the graveyard shift at Vanguard creating new poster techniques as the presses rolled.

Richard Taylor and Kenvin Lyman worked closely with the Birkenshaw family at Sun Litho in the late 60s, creating their outstanding series of Rainbow Jam concert and light show posters. With camera man Bill Birkenshaw, they constantly pushed the envelope at Sun Litho, finessing techniques and developing new concepts never seen before. Taylor and Lyman were "poor hippies" experimenting with the avant garde.

## **OTHER ARTISTS**

Other poster artists active in the sixties and seventies were: Brian Jones who created a vibrant series of silk screened posters for local concerts at the University of Utah, Deral Barton, who drew early psychedelic posters and hand painted the Salt Lake Sixties frontispiece.

Brian Jones was born in Phoenix, Arizona in 1946. After graduating from Skyline High he graduated from the Fine Arts Dept. at the U of U and attended the Skowhegan School of Painting and Sculpture.

As graphic designer for the Union Rock Committee at the U of U between 1966-196,9 he produced an original series of hand stenciled designs for local bands (Smoke, Spirit of Creation, War of Armageddon, etc.).

In 1967 Brian produced a "Ski Utah, The Best Kept Secret in the World" poster which featured an angel heralding the theme of the ski season. It ignited a controversy resulting in the poster being withdrawn and subsequently burned.

Brian is active in the advertising field and is currently creative director at Herridge and Associates of Salt Lake City.

Nancy Caravan and Debra Brandon created a series of posters for Renaissance Fairs and Theatre groups. Brandon's Fairspace posters are outstanding silkscreens, a few of which are featured in this show.

Other artists and photographers include Tom Dawson, the late Mike Cassidy, Chris Boulton, Brian Record, J.R. Ruppel, R. Smith and the folks at the University of Utah's Design and Production.



731. Creedence Clearwater Revival, by Chris Boulton, 19 ?

