

ARTS ^{41st} Annual IN THE PARK

Benefit for the Hockaday Museum of Art

Depot Park ~ Kalispell, Montana

July 24, 25, and 26, 2009

Friday 9 am-6 pm ~ Saturday 9 am-6 pm ~ Sunday 10 am-5 pm

ARTIST APPLICATION FORM & INSTRUCTIONS

IMPORTANT DATES

- May 2 Applications due—no exceptions!
- May 16 Status notifications (accepted, alternate, declined), festival map, and booth assignments sent to all applicants.
- June 6 Signed artist contract and full booth payment due. No booth payment refunds after this date.
- July 23 Booth set-up from 4:00-8:00 pm.
- July 24 Depot Park opens at 7:00 am for vendors. Artists' Breakfast sponsored by the Hockaday Museum begins at 8:00 am.
- July 26 Show closes at 5:00 pm. Booths must be moved out by 7:00 pm.

APPLICATION CHECKLIST

- Application form
- \$25 non-refundable entry fee
- A stamped, self-addressed business size envelope for acceptance notification, booth assignment, festival map, and artist contract
- A CD containing only five (5) digital images in .jpg format—with four (4) images of your work and one (1) image of your booth clearly labeled with your name and business name

Please *do not* include any additional supporting information (resumes, brochures, photographs, etc.) as it will not be considered with your application. Do not send more than 5 images, only five will be reviewed.

Please *do not* send booth payment until you have received your notification of acceptance and your assigned booth size.

ARTS IN THE PARK 2009

ARTIST APPLICATION INSTRUCTIONS

The best forum for your work in all of Northwest Montana happens the fourth weekend of July in Kalispell's Depot Park. Each year, this three-day festival attracts more than 12,000 people. Join us in the beautiful Flathead Valley for great weather, great sales, and lots of fun.

Over 100 Juried Art & Craft Booths

Food and Specialty Booths

ELIGIBILITY

- Arts in the Park is open to all artists and craftspeople.
- Commercially made goods or work from kits or a commercial pattern are not permitted.
- No soaps or food items will be accepted this year.
- All work must be original and produced and represented by the artist - no dealers or agents.
- Artists displaying work at the show that is of inferior quality to the work presented in the accepted application images or work not presented with the application will be subject to removal from the event.
- The Hockaday Museum reserves the right to remove work from the show we feel is commercially produced rather than artist's work.

PUBLICITY

The Hockaday Museum of Art assumes responsibility for promoting Arts in the Park. Artists' names and images may be used in the promotion of the Festival, but not guaranteed.



BEST BOOTH PRIZE

A \$100 cash prize will be awarded to the "Best Booth" as selected by the jurors during Arts in the Park. Selection will be based on originality and quality, as well as presentation of work.

ACCEPTANCE NOTIFICATION

- Status notification (accepted, alternate, declined), festival map, and booth assignment will be sent to all applicants on May 16.
- Booth payments and a signed artist contract must be returned by June 6.
- Any accepted artist or craftsperson whose full booth payment is not received by June 6, will forfeit his/her booth to an alternate.

BOOTH FEES AND RULES

- Booth sizes and fees:
 - 10 x10 in Park \$210
 - 10 x 20 in Park \$395
 - 10 x 10 in Park w/corner \$240
 - 10 x 20 in Park w/corner \$425
 - 10 x 10 on street \$160
 - 10 x 20 on street \$295
 - 10 x 10 street w/corner \$190
 - 10 x 20 street w/corner \$325
- No refunds for booth fees will be made after June 6.
- After July 5, there will be a \$30 fee for booth position changes, and a \$50 fee for changes the day of the show. Booth change requests may or may not be granted, depending upon availability.

PAYMENTS

- All entries must include a \$25 non-refundable entry fee.
- Checks for entry fees may not be post-dated.
- All entry and booth fee payments must be made in US funds.
- Cash payments will not be accepted.

JURY PROCESS

The jury is made up of five panel members. Artwork is evaluated for quality, creativity, and originality. Jurors also attempt to achieve a balance of mediums represented at the fair. The applied to accepted ratio in 2008 was approximately 3:1. The jury may extend invitations to no more than 25 artists outside of the jury process. Jury decisions are final.

SHARED BOOTHS

One booth space may be shared by two artists, but both artists' work must be juried into the show. Artists wishing to share a booth should submit one application, but must include four (4) images of each artist's work, plus one (1) image of their shared booth set-up.

APPLICATIONS

- Only complete applications will be juried. Please use the checklist on the cover of this form to ensure that your application is complete.
- All applications must include a CD, clearly labeled with your name and business name, containing five (5) digital images in .jpg format, with four (4) images of your work and one (1) image of your booth set-up.
- Entries that do not include an image of the artist's booth will not be juried into the show.
- If you would like your CD returned, you must indicate that on your application form and include an appropriate-sized, self-addressed envelope with the correct postage. If you are not accepted, your CD will be returned on May 16. If you are accepted or placed on the alternate list, your CD will not be returned until after the show. **If you do not include a separate envelope for your CD, your CD will not be returned.**
- We strongly encourage you to submit digital images, but if this is a great difficulty, you may submit slides. Creating a CD of digital images does not require a digital camera or expensive equipment. Most photo processing centers will develop regular film onto a CD or scan prints onto a CD.
- Helpful hints: don't submit the same photos each year, the jury likes creative work and variety. Make sure you are submitting quality photos of your work and especially of your booth setup.



BOOTH SET-UP REQUIREMENTS

- Booth set up and check-in will be Thursday, July 23 from 4:00 to 8:00 pm. Check in at Hockaday Booth.
- If you have not checked in for set-up by 8a.m. Friday Morning, your booth will be given away.
- Each vendor will receive 2 admission buttons to the festival. Additional buttons may be purchased at the show.
- Pets are not allowed to accompany vendors in the park. Shirts are required and no smoking is allowed by participating vendors
- Professional overnight security will be provided at the park on Thursday, Friday and Saturday evenings, however the Hockaday Museum is not responsible for loss, theft, or damage to work.
- Artists are responsible for insuring their work.
- The Hockaday Museum is not responsible for vendors' sales results.
- Artists must supply all materials needed for their display. All displays must be designed to fit in the space reserved.
- Staking of any kind is not allowed. Please use sand bags or heavy weights to secure your booth.
- Awnings with stakes or awnings that extend beyond your allotted booth space in the Park are not allowed. Awnings are highly encourage on street locations.
- Carpet, wood or any floor covering is not allowed in the park. If you have a street location, we strongly suggest that you place carpeting on the asphalt.
- There will be musicians performing throughout the weekend in the park. If you feel the noise level of the music may be a problem for you, please request a street booth location.

ARTS IN THE PARK 2009- ARTIST APPLICATION FORM

PLEASE PRINT OR TYPE

Name(s) _____ Company Name (if any) _____

Street Address _____ City _____

State _____ Zip _____ Day Phone _____ Second Phone _____

E-mail address: _____

Type of art/craft _____ Medium(s) _____

Price Range of items for sale _____

What size booth would you like? **Please mark your 1st, 2nd and 3rd choice:**

10 x10 in Park \$210 _____	10 x 20 in Park \$395 _____
10 x 10 in Park w/corner \$240 _____	10 x 20 in Park w/corner \$425 _____
10 x 10 on street \$160 _____	10 x 20 on street \$295 _____
10 x 10 street w/corner \$190 _____	10 x 20 street w/corner \$325 _____

Will you accept a booth location on the street? YES NO

Do you have a special need or circumstance? YES NO If yes, please describe: _____

I have included 2 self-addressed, stamped envelope and would like my CD of images returned: YES NO

If accepted, I will be attending the show alone and will require booth-sitting services: YES NO

I have read and fully understand the conditions of Arts in the Park 2009.

Signature: _____ Date: _____

(406) 755-5268 - information@hockadaymuseum.org

302 Second Ave. East, Kalispell, MT 59901

HOCKADAY MUSEUM of ART

ARTS
IN THE
PARK

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